

**Don't forget  
Valentine's Day!**  
Tuesday 14th February

# Jempson's

## OUR INSTORE PROMOTIONS

PRICES VALID FROM  
30TH JANUARY - 18TH FEBRUARY 2012

Jempson's

## Budgens

**WHEN IT'S GONE IT'S GONE!**

**VALENTINE'S VALUE**

MERLOT  
RESERVA  
ISLA NEGRA  
Merlot  
CHILE 1995

CABERNET SAUVIGNON ROSE  
RESERVA  
ISLA NEGRA  
Cabernet Sauvignon  
Rose  
CHILE 1995

SAUVIGNON BLANC  
RESERVA  
ISLA NEGRA  
Sauvignon Blanc  
CHILE 1995

**HALF PRICE**  
WAS £8.99  
**£4.49**

**VALENTINE'S VALUE**

**BEAUTIFUL VALENTINE BOUQUET**  
ONLY  
**£5**

**VALENTINE'S VALUE**

**HALF PRICE**  
WAS £4.99  
**£2.49**

**BUY 1 GET 1 FREE**

**ONLY**  
**£3.19**

VARIETIES AS STOCKED

**HALF PRICE**  
WAS £3.00  
**£1.50**

VARIETIES AS STOCKED

**GREAT VALUE**  
WAS £1.58  
**£1**

Young's Salmon Fillets 240g £10.38/kg \* Isla Negra Reserva Sauvignon Blanc 75cl £4.49/75cl Merlot 75cl £4.49/75cl Cabernet Rose 75cl £4.49/75cl \* New Season Especially For You Bouquet Each N/A \* Heinz Cream Of Tomato Soup 4x400g 10.0p/100g Chicken Soup 4x400g 10.0p/100g Vegetable Soup 4x400g 10.0p/100g \* Walkers Crisps Variety 12x25g 50p/100g Meaty 12x25g 50p/100g Ready Salted 12x25g 50p/100g Cheese & Onion 12x25g 50p/100g \* Nestle Ski Super Smoothie 4x120g 20.8p/100g Tropical Boost 4x120g 20.8p/100g Smooth Dark Fruits 4x120g 20.8p/100g Variety 4x120g 20.8p/100g Strawberry & Vanilla 4x120g 20.8p/100g Limited Edition 4x120g 20.8p/100g Ski Mousse Strawberry 4x60g 41.7p/100g Lemon Meringue 4x60g 41.7p/100g

# 100's MORE OFFERS IN OUR STORES

**VALENTINE'S VALUE**

**HALF PRICE**

WAS £3.65  
**£1.79**

VARIETIES AS STOCKED

**BETTER THAN HALF PRICE**

WAS £2.29  
**£1**

VARIETIES AS STOCKED

**100% extra free**  
400g for the normal price of 200g

**Heritage Select farmhouse mature Cheddar**

Each 50g serving typically contains:  
Calories 195, Sugar Trace, Fat 16.0g, Saturates 10.4g, Sodium 181mg, Salt 0.9g

Suitable for Vegetarians

Best Before

**ONLY £2.09**

**100% EXTRA FREE**

VARIETIES AS STOCKED

**HALF PRICE**

WAS 68p  
**34p**

**BETTER THAN HALF PRICE**

WAS £2.29  
**£1**

\* FROZEN

\* FROZEN

**BETTER THAN HALF PRICE**

WAS £2.39  
**£1**

VARIETIES AS STOCKED

**GREAT VALUE**

WAS £1.29  
**£1**

**HALF PRICE**

WAS £2.99  
**£1.49**

**BIGGER PACK BETTER VALUE**

**HALF PRICE**

WAS £2.88  
**£1.44**

**HALF PRICE**

WAS £1.15  
**57p**

**HALF PRICE**

WAS £2.25  
**£1.12**

**GREAT VALUE**

WAS £3.00  
**£2**

Gü Chocolate & Vanilla Cheesecake 2x90g 99.4p/100g Souffle 2x65g £1.37/100g Tiramisu 2x90g 99.4p/100g Banoffee 2x85g £1.05/100g Lemon Cheesecake 2x90g 99.4p/100g Key Lime Pie 2x85g £1.05/100g Hot Choc Melting Middles 2x100g 89.5p/100g  
 \* New Covent Garden Soup Carrot & Coriander 600g 16.7p/100g Leek & Potato 600g 16.7p/100g Italian Minestrone 600g 16.7p/100g Plum Tomato & Basil 600g 16.7p/100g Soup Of The Month 600g 16.7p/100g Souper Greens 600g 16.7p/100g Chicken Soup 600g 16.7p/100g Heart Warming 600g 16.7p/100g Wild Mushroom 600g 16.7p/100g Butternut Squash & Smoked Bacon 600g 16.7p/100g Vegetable 600g 16.7p/100g Jammin' Jamaica 600g 16.7p/100g Mexican Chipotle Chicken 600g 16.7p/100g \*  
 Heritage Select Farmhouse Cheddar 100% Extra Free 400g £5.23/kg \* Birds Eye Crispy Fish Fingers 8pk £4.46/kg \* Birds Eye Crispy Chicken Dippers 12pk £4.55/kg \* Activia Cherry Fat Free 165g 20.6p/100g Peach 165g 20.6p/100g Raspberry 165g 20.6p/100g Strawberry 165g 20.6p/100g \* Danish Classic Unsmoked Back Bacon Pmp £1.49 240g £6.21/kg Smoked 240g £6.21/kg \* Bernard Matthews Chicken Breast Slices 200g 72.0p/100g Turkey Breast 200g 72.0p/100g \* DairyLea Triangles Pmp £1.15 140g £4.07/kg \* Boursin Round Garlic & Herbs 150g £7.47/kg \* Lurpak Spreadable Lightest 500g £4.00/kg \* Aero Mousse Chocolate 4x58g 42.4p/100g White Chocolate 4x58g 43.1p/100g Peppermint 4x58g 43.1p/100g Caramel 4x58g 43.1p/100g

# 100'S MORE OFFERS IN OUR STORES

**WHEN IT'S GONE IT'S GONE!**



**HALF PRICE**

VALENTINE'S VALUE

WAS £7.99

**£3.99**

**WHEN IT'S GONE IT'S GONE!**



**GREAT VALUE**

VALENTINE'S VALUE

ONLY

**£10.00**

**WHEN IT'S GONE IT'S GONE!**



**GREAT VALUE**

VALENTINE'S VALUE

ONLY

**£10.00**




**GREAT VALUE**

WAS £1.42/  
£1.28

**£1**

PANCAKE DAY

**BUY BETTY CROCKER PANCAKE MIX AND GET JIF FREE**



**PANCAKE DAY**

ONLY **79p**

ONLY **£1.49**



**ONLY**

**£1.60**

**BUY 1 GET 1 FREE**

WAS £1.49

**99p**

**GREAT VALUE**



**PANCAKE DAY**



**GREAT VALUE**

**PANCAKE DAY**

WAS £1.89

**£1.39**

**HALF PRICE**



WAS £3.39

**£1.69**

**\* FROZEN**

Thornton Premium Seasonal 259g £1.54/100g \* Lindt Selection 445g £2.25/100g \* Ferrero Rocher T42 525g £1.91/100g \* Betty Crocker Pancake Mix Bottle 155g N/A Jif Lemon Squeezy 55ml N/A \* McDougalls Plain Flour 1kg 99.0p/kg Self Raising Flour 1kg 99.0p/kg \* Happy Egg Co. Free Range Large Eggs 6pk 23.1p/each \* Cadbury Creme Egg Gooing For Gold 3pk 62.6p/100ml \* Tate & Lyles Original Pouring Syrup 454g 22.0p/100g Golden Squeezzy Syrup 325g 30.7p/100g Chocolate 325g 30.7p/100g Strawberry 325g 30.7p/100g Mint Chocolate 325g 30.7p/100g Butterscotch 30.7p/100g \* Lyles Golden Syrup Tin 454g 22.0p/100g \* Lyles Maple Flavour Syrup 454g 22.0p/100g \* Coke Regular Sharesize 1.25ltr 6.4p/100ml Diet 1.25ltr 6.4p/100ml

# BEERS, WINES & SPIRITS

**WIN A FREE HAMPER**  
of organic Spanish cheese  
and cured meats worth  
over £100 with Berberana

**SAVE**  
**£1.50**

WAS £6.49  
**£4.99**

**WHEN IT'S GONE IT'S GONE!**

**HALF PRICE**

WAS £9.99  
**£4.99**

**VALENTINE'S VALUE**

**SAVE**  
**£2.50**

WAS £9.99  
**£7.49**

**FINE WINE**

WAS £9.99  
**£7.99**

VARIETIES AS STOCKED

**GREAT VALUE**

WAS £5.79  
**£4.49**

**WHEN IT'S GONE IT'S GONE!**

**HALF PRICE**

WAS £9.99  
**£4.99**

“ Hello Andrew and Stephen, I'm not normally one to write and send feedback but on this occasion I feel compelled to write to you and give you my respect for such a wonderful store you have. The quality of your fresh produce is outstanding and as keen cooks, we both have much choice to create in the kitchen with what you have on offer. Your staff are also a credit to you, all being very polite, helpful and smartly dressed. Again, many thanks for your attention to servicing your customers, (especially us) and we look forward to visiting your store again. Kind regards Mr. P. East Sussex ”

**GREAT VALUE**

WAS £10.49  
**£8.99**

**GREAT VALUE**

WAS £10.29  
**£8.99**

## DO GET IN TOUCH....

We're always open to new ideas so if you've got any suggestions or comments please do get in touch, and remember to visit [www.jempsons.com](http://www.jempsons.com) or follow us on Twitter @jempsonsstores to stay updated with what's going on instore.

Best Wishes

*Andrew Jempson*  
andrew@jempsons.com

*Stephen Jempson*  
stephen@jempsons.com

JEMPSON'S SUPERSTORE MAIN STREET PEASMARSH NR RYE EAST SUSSEX TN31 6YD 01797 230214 [www.jempsons.com](http://www.jempsons.com)

All offers are subject to availability. All prices are correct at time of going to press. We reserve the right to limit purchases. All half price and reduced price savings are against recommended retail prices at Jempson's Superstore Peasmarsh.

*Jempson's*



**Independent since 1935**

Jempson's are proud members of **NISA**. NISA is the National Independent Supermarkets Association. Jempson's joined NISA in 1982 and we are one of its longest serving members. NISA is a buying group made up of the largest independent food retailers in the UK and Europe. The NISA group uses its buying power to negotiate with suppliers the best possible prices for our customers. The NISA group is non-profit making with all the surplus profit going back to the retailer in the form of better prices for its customers.